

# ANALYTICAL CASE STUDY CONTEST

Organized by

Pacific Institute of Business Studies  
Pacific Academy of Higher Education & Research University,  
Udaipur, INDIA

&

South Asian America Women's Alliance  
New York, USA  
[www.saawa.org](http://www.saawa.org)

I Prize 51,000 INR

II Prize 21,000 INR

III Prize 11,000 INR

Consolation Prizes 2500 INR

E-certificate will be given to all participants.

All the submitted appropriate cases will be published in ISBN book of reputed publication house

Students of graduate, post graduate and doctorate research are invited to take part in this contest from across the world. Our aim is to foster analytical and critical thinking abilities among students through this case writing contest. This will also enhance dynamic, practical and problem solving skills of participants.

Cases may be related to the following areas:

- Disinvestment – Air India, ITC, Airline disinvestments across the world
- Mergers & acquisitions – PSU banks of India, KCS by Canadian National Railway, Nuance Corporation by Microsoft, MGM Studios by Amazon

\*These sub areas are suggestive and for the purpose of giving a better understanding.