

Eligibility for the case submission:-

1. Registration fee :

500 INR for Individual Contestant.

1000 INR for Group Contestant.

Registration fee is not refundable

2. Amount to be deposited at below mentioned account:

Account Holder: Pacific Academy Of Higher Education And Research University

Bank: Kotak Mahindra Bank

Bank Address: Trimurti Heights 8-C, Bank Street, Udaipur 313004 Rajasthan India

IFSC: KKBK0000272 , Account Number: 5412019787

3. Case study may be submitted by a single student or by a group of students (not exceeding 3 students).

4. Case abstract should not exceed 500 words.

5. It should be in English and typed in A4 page setup with heading and text in Times New Roman 14 and 12 font size respectively.

6. Case studies submitted should not have been published before in their current or substantially similar form or be under consideration for publication in any ISSN/ ISBN-registered publication or with any other case-centre.

7. Both the Case abstract and full case should be submitted in word file at pibs@pacific-university.ac.in / WhatsApp on 9414296458

8. Once the Case abstract is received confirmation email will be sent by PAHER University.

9. Plagiarism will be checked so it will not be more than 20% with proper references and citation.

10. Submitted case studies will be sent for blind peer review and decision of reviewers will be final and binding to all.

11. Best case studies need to be presented in front of jury members on 20th April 2022.

12. For any further queries call/WhatsApp on 7891067899, 9414296458

Important Dates :

Registration along with case abstract is upto 28th February 2022.

Last date for submitting full Case is 31st March 2022.

Online Presentation of Case will be on 20th April 2022.

Board of Advisors



Dr. Anila Midha
President, SAAWA, USA



Professor Subash Midha
Chairperson SAAWA, USA



Prof. K.K. Dave
President, PAHER University, India



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